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JUNIORS STRIVE ON CAMPUS AT NATIONAL JUNIOR SHORTHORN SHOW & CONFERENCE

Juniors compete and take top honors at 2010 National Show in the Contests



EAST LANSING, Mich., (July 1, 2010) – Junior Shorthorn enthusiasts from 24 states competed in the 2010 National Junior Shorthorn Show & Conference in East Lansing, Mich. during the week of June 21, through June 26. These juniors not only competed with their animals, but had the opportunity to compete in thirteen individual, team, or state contests including: Arts & Crafts, Photography, Promotional Poster, Speech, Quiz Bowl, Livestock Judging, Showmanship, Team Salesmanship, Team Fitting, Beef Cook-Off, State Herdsmanship, State Booth, and State Slideshow.

“Besides the exhibition of a great set of Shorthorn cattle by the juniors, this event provides excellent educational and leadership opportunities for members, family, and friends,” explains Dr. Bert Moore, Executive Secretary/Treasurer of the American Shorthorn Association (ASA).

Showing their artistic talents were competitors in the **Arts & Crafts Contest**. Youth competed in four age divisions. The objective of the contest is to use ‘artistic’ skills, including painting, video, sculpture, music, etc. to promote the Shorthorn breed of cattle. The entries are judged based on craftsmanship, attention to detail, originality and creativity, the promotion of Shorthorns, the difficulty of the medium used, as well as the overall artistic appeal.

Receiving top honors in the Prospector I age division (age 9 and under) was 1st- Xavier Ferris, Ind.; 2nd- Lily Steinke, Ind.; 3rd- Jaxon Schrag, S.D.; 4th- Elizabeth Fleming, Mich.; 5th- Emily Fry, Ind.

In the Prospector II age division, (10-12 years old) was 1st- Landon Allison, Pa.; 2nd- Brandon Hagie, Iowa; 3rd- Jaycie Heath, Ind.; 4th- Samantha Schrag, S.D.; 5th- Jeffrey McCall, Ky.

Intermediate age division, (13 – 16 years) was 1st- Dustin Smith, Iowa; 2nd- Marshall Allison, Pa.; 3rd- Megan Dragstrem, Ind.; 4th- Clint Leemon, Ill.; 5th- Karly Cull, Neb.

Coty Bell, of Arkansas, captured senior division (17 and up) honors; 2nd- Kyle Shoufler, Ind.; 3rd- Karl Miller, Ill.; 4th- Wes Korthaus, Ky.; 5th- Kara Bosserd, Mich.

Capturing special moments in time were competitors in the **Photography Contest**. Youth competed in the four age divisions, Prospector I, Prospector II, Intermediate, and Senior. The objective of the contest is to capture the best candid, action, or scenic Shorthorn photo. The entries are judged based on quality of the image, positioning, originality and creativity, the emphasis on Shorthorns, as well as the overall appeal.

Receiving top honors in the Prospector I age division (age 9 and under) was 1st- Xavier Ferris, Ind.; 2nd- Elizabeth Fleming, Mich.; 3rd- Aubree Whicker, Ind.; 4th- Brett Miller, Mich.; 5th- Aidan Raab, Ind.

In the Prospector II age division, (10-12 years old) was 1st- Allison Dragstrem, Ind.; 2nd- Kayla Fogg, Ind.; 3rd- Jaycie Heath, Ind.; 4th- David Fogg, Ind.; 5th- Desirae Logsdon, Ohio.

Intermediate age division, (13 – 16 years) was 1st- John Reasor, Ga.; 2nd- Haleigh Vanlandingham, Ind.; 3rd- Dakota Smith, Ind.; 4th- Jordan Kuhn, Ind.; 5th- Clint Leemon, Ill.

Intermediate (Digitally Enhanced Photo) 1st- John Reasor, Ga.; 2nd- Marshall Allison, Pa.; 3rd- Courtney Murray, Okla.; 4th- Silas Plate, Nebr.; 5th- Tyler Pierson, Minn.

Senior division (17 and up) honors went to 1st- Katie Horton, Ill.; 2nd- Luke Bolin, Ark.; 3rd- Katie Frey, Ohio; 4th- Coty Bell, Ark.; 5th- Matthew Wise, Ark.

Senior (Digitally Enhanced Photo) 1st- Matthew Wise, Ark.; 2nd- Luke Bolin, Ark.; 3rd- Coty Bell, Ark.; 4th- Kristen Walker, Ill.; 5th- Crosley Francis, N.D.

Competitors in the **Promotional Poster Contest** sought out to gain your interest in the Shorthorn breed. Youth again competed in the four age divisions. The objective of the contest is to promote and/or inform about Shorthorns. The entries are judged based on eye-catching appeal, neatness of construction, clear message, clever verbiage, use of space, the overall appeal of the poster.

Receiving top honors in the Prospector I age division (age 9 and under) was 1st- Xavier Ferris, Ind.; 2nd- Lily Steinke, Ind.; 3rd- Houston Hill, Ark.; 4th- Aubree Whicker, Ind.; 5th- Mackenna Geeseman, Mich.

In the Prospector II age division (10-12 years old) was 1st- Dalton Rutledge, Ind.; 2nd- Michael Coyne, Pa.; 3rd- Jeffrey McCall, Ky.; 4th- Serena Clock, Ind.; 5th- Dalton Smith, Ind.

Intermediate age division (13 – 16 years) was 1st- Chandler Steele, Mich.; 2nd- Savannah Steinke, Ind.; 3rd- Haleigh Vanlandingham, Ind.; 4th- Megan Dragstrem, Ind.; 5th- Andrew Ropp, Mich.

Senior division (17 and up) honors went to 1st- Luke Bolin, Ark.; 2nd- Coty Bell, Ark.; 3rd- Rebecca Brown, Pa.; 4th- Wes Korthaus, Ky.; 5th- Justin Shoufler, Ind.

Exercising their public speaking skills were contestants in the **Speech Contest**. The objective of the contest is to give a prepared or extemporaneous speech based on the topic of Shorthorns or the cattle industry. The speeches are judged based on organizations, presentation, language usage, poise and eye contact, time and the quality of answer provided when the judges have the opportunity to ask questions.

Receiving top honors in the Prospector I age division (age 9 and under) was 1st- Emily Fry, Ind.; 2nd- Xavier Ferris, Ind. 3rd- Aubree Whicker, Ind.; 4th- Jaxon Schrag, S.D.; 5th- Brett Miller, Mich.

In the Prospector II age division (10-12 years old) was 1st- Samantha Schrag, S.D.; 2nd- Kayla Fogg, Ind.; 3rd- David Fogg, Ind.; 4th- Shelbi McCall, Fla.; 5th- Jaycie Heath, Ind.

Intermediate age division (13 – 16 years) was 1st- Deven King, Mich.; 2nd- Jordan Kuhn, Ind.; 3rd- Ryan Fogg, Ind.; 4th- Haleigh Vanlandingham, Ind.; 5th- Tyler Pierson, Minn.

Senior division (17 and up) prepared speech honors 1st- Kara Bosserd, Mich.; 2nd- Ashley Shearer, Pa.; 3rd- Laurel Pierson, Minn.; 4th- Matthew Wise, Ark.; 5th- Cynthia Bunch, Ohio.

Extemporaneous speech honors went to 1st- Rebecca Brown, Pa.; 2nd- Jennifer Cox, Ind.; 3rd- Katie Brown, Pa.; 4th- Emily Benner, Pa.; 5th- Wes Korthaus, Ky.

Knowledge is power, and competitors in the **Quiz Bowl Contest** were testing just that. Youth competed in a new kind of skill test this year with a more interactive, team building way to test their knowledge. The objective of the contest is to test the knowledge youth have in the areas of agriculture, beef cattle, and Shorthorns. Teams of four consisting of two prospectors, an intermediate and a senior, tested their skills in buzzer round competition.

Receiving top honors in the Quiz Bowl Contest were 1st- Nebraska, with team members Logan Plate, Karly Cull, Cody Pearson and Allee Maronde; 2nd- Indiana #1 with Austin Waltz, Mitchell Smith, Dalton Smith and Kayla Fogg; 3rd- Pennsylvania with Emily Brenner, Emily Coyne, Landon Allison and Rachel Clark; 4th- Minnesota/Indiana with Robert Westman, Baylee Krause-Nelson, Jake Shoufler and Mackenna Bruns; 5th- Minnesota with Laurel Pierson, Tyler Pierson, John Morrison and William O'Sullivan.

Showing their skills in the show ring were contestants in the **Showmanship Contest**. The objective of the contest is to give exhibitors the opportunity to show their talents of exhibiting their animal to the best of their ability.

Receiving top honors in the Prospector I age division (age 9 and under) were 1st- Xavier Ferris, Ind.; 2nd- Whitney Miller, Ohio; 3rd- Terrill Treaster, Pa.; 4th- Emily Fry, Ind.; 5th- Sydney Stephenson, Ind.

In the Prospector II age division (10-12 years old) were 1st- Brandon Hagie, Iowa.; 2nd- Claire Trennepohl, Ind.; 3rd- Colton Northrup, Ohio; 4th- Samantha Schrag, S.D.; 5th- Cole Whisman, Ill.

Intermediate age division (13 – 16 years) were 1st- Nick Sullivan, Iowa; 2nd- John Reasor, Ga.; 3rd- Dakota Vonderhaar, Ohio; 4th- Jared Bates, Ohio; 5th- Allison Manchester, Ind.

Joseph O'Sullivan of Minnesota captured senior division (17 and up) honors and received \$250 Lawrence Grathwohl Memorial Scholarship. He was followed by 2nd- Ashley Hunter, Iowa; 3rd- Megan Greenwalt, Ohio; 4th- Hannah Winegardner, Ohio; 5th- Torie Schwartz, Ind.

Doing their best to convince prospective buyers (the judges) to purchase their animal were competitors in the **Team Salesmanship Contest**. The senior division was given a scenario where they were to choose a bull to sell to a panel of judges. They selected a bull to use within a cow herd based on pedigree of the bull and needs of the 'buyer.' The Intermediate and Prospector I and II divisions had the objective to sell an animal they had brought to the show. Judging was based on speaking participation of team members, poise and skill in the presentation, teamwork, appearance of the animal and overall effect of the sell.

Receiving top honors in the Prospector I division (ages 9 and under) was 1st- Aubree Whicker and Emily Fry, Ind.; 2nd- Xavier Ferris and Aidan Raab, Ind.; 3rd- Elizabeth Fleming and Skylee Sherman, Mich.

In the Prospector II age division (ages 10 – 12) was 1st- Jaycie Heath and David Fogg, Ind.; 2nd- Kayla Fogg and Claire Trennepohl, Ind.; 3rd- Samantha Schrag and Jaxon Schrag, S.D.; 4th- Landon Allison and Michael Coyne, Pa.; 5th- Allison Dragstrem and Dalton Rutledge, Ind.

Intermediate division (ages 13-16) winners included 1st- Adrienne Trennepohl and Mitchell Smith, Ind. 2nd- Jordan Kuhn and Savannah Steinke, Ind.; 3rd- Sterling Reichenbach and Deven King, Mich.; 4th- Serena Clock and Megan Dragstrem, Ind.; 5th- Tyler Pierson and Erin Morrison, Minn.

Honors in the Senior division (ages 17 and up) went to 1st- Justin Shoufler and Kyle Shoufler, Ind.; 2nd- Emily Benner and Rebecca Brown, Pa.; 3rd- Cody Leemon and Kristen Walker, Ill.; 4th- Kenzie Kretzmeier and Ann Bechman, Ind.; 5th- Wes Korthaus and Cody Korthaus, Ky./Iowa.

One of the most competitive events of the week is the **Team Fitting Contest**. The objective of the contest is for each group of three to show their ability to fit and present an animal using teamwork, technique, and skills in a 20 minute time limit. Judging criteria is based on both fitting techniques, teamwork and end presentation.

Receiving top honors in the Prospector I division (ages 9 and under) were 1st- Indiana with team members Jaycie Heath, Xavier Ferris and David Fogg; 2nd- Indiana with Kayla Fogg, Claire Trennepohl and Serena Clock; 3rd- Michigan with Chelsea Clough, Skylee Sherman and Elizabeth Fleming; 4th- Indiana with Allison Dragstrem, Dalton Rutledge and Austin Branaman, 5th- Indiana with Lily Steinke, Miller Smith and Aidan Raab

In the Intermediate division (ages 13-16) winners were 1st- Iowa with team members Dustin Smith, Cody Vogel and Jordan Crall; 2nd- Minnesota with Patrick O'Sullivan, Riley Ruble and Grady Ruble; 3rd- Indiana with Matthew Fogg, Ryan Fogg and Haleigh Vanlandingham; 4th- Michigan with Sterling Reichenbach, Deven King and Logan Bracy; 5th- Indiana with Savannah Steinke, Kenzie Kretzmeier and Mitchell Smith.

Senior division (ages 17 and up) 1st- Minnesota/Pennsylvania with team members Joseph O'Sullivan, Lacey Murray and Robert Westman; 2nd- Illinois with Cody Leemon, Kristen Walker and Garrett Meisner; 3rd- Indiana with Colton Prescott, Justin Shoufler and Kyle Shoufler; 4th- Iowa with Ethan Gilman, Cody Korthaus and Colton Dunphy; 5th- Nebraska with Logan Plate, Atlanta Maronde and Allee Maronde

Mouths were watering as groups competed in the **Beef Cook-Off Contest**. Teams of four individuals competed where the objective of the contest is for each state group to grill, fry, sauté, bake, or roast the best Shorthorn beef entree they can. Judging criteria is based on the presentation of a skit promoting the beef product, the food presentation, taste, originality, and knowledge of the product.

Receiving top honors for the overall presentation was Indiana #2 with team members Claire Trennepohl, Adrienne Trennepohl, Emily Bonnell and Mitchell Smith - "Throw Down Team"; 2nd- Pennsylvania #2 with Katie Brown, Rebecca Brown, Michael Coyne and Erika Paris - "Penn State"; 3rd- Indiana #1 with Jaycie Heath, Allison Hall, Dalton Smith and Emily Fry - "Chef Bruno Pizza"; 4th- Pennsylvania #1 with Emily Coyne, Maggie Coyne, Landon Allison and Cassie Lyons - "Little Nitty Lions"; 5th- Michigan #2 with Deven King, Paige Cords, Wyatt Cool and Chandler Steele - "MSU vs. U of M"

The top recipe was awarded to Pennsylvania #1 with team members Emily Coyne, Maggie Coyne, Landon Allison and Cassie Lyons.

The top in showmanship, selected based on the skit presentation, was awarded to Indiana #2 with team members Claire Trennepohl, Adrienne Trennepohl, Emily Bonnell and Mitchell Smith with their skit "Throw Down Team".

Having an eye for good quality cattle is a necessity in order to improve your breeding program and better your herd. During the **Livestock Judging Contest**, juniors sorted through a number of classes and answered a round of questions about the classes following the judging.

Receiving top honors in the Prospector I division (ages 9 and under) were 1st- Annette Braun, Md.; 2nd- Whitney Miller, Ohio; 3rd- Emily Fry, Ind.; 4th- Jaxon Schrag, S.D.; 5th- Xavier Ferris, Ind.

In the Prospector II division (ages 10 – 12) were 1st- Samantha Reese, Tenn.; 2nd- Allison Dragstrem, Ind.; 3rd- Austin Garner, Ohio; 4th- Austin Branaman, Ind.; 5th- Cassie Lyons, Pa.;

Intermediate division (ages 13 – 16) were 1st- Dustin Smith, Iowa; 2nd- Justin Shonkwiler, Ohio; 3rd- Savannah Steinke, Ind.; 4th- Amber Pickard, Mich.; 5th- Maggie Coyne, Pa.

Senior division (ages 17 and up) were 1st- Lydia Ulry, Ohio; 2nd- Kyle Shoufler, Ind.; 3rd- Owen Weikert, Pa.; 4th- Katie Teague, Tenn.; 5th- Jenna Robertson, Mo.

Throughout the week as juniors exhibited their animals to the best of their ability and competed in individual contests such as photography, promotional poster, and arts, speech, herdsman quiz and showmanship, and team contests such as beef-cook-off, and team fitting contest and state contests of herdsmanship, booth displays, and slideshow, they accumulated points for participating and placing in these events. A grand total is compiled from these contests and then five **High Point** individuals are recognized based on their age divisions.

Prospector I division (ages 9 and under) Champion receiving \$50 from the Lawrence Grathwohl Memorial Scholarship fund was Xavier Ferris, Ind. 2nd- Emily Fry, Ind.; 3rd- Aubree Whicker, Ind.; 4th- Elizabeth Fleming, Mich.; 5th- Jaxon Schrag, S.D.

In the Prospector II age division (10-12 years old) winners were 1st- Jaycie Heath, Ind.; 2nd- Kayla Fogg, Ind.; 3rd- David Fogg, Ind.; 4th- Allison Dragstrem, Ind.; 5th- Samantha Schrag, S.D.

Intermediate age division (13 – 16 years) were 1st- Dustin Smith, Iowa; 2nd- Haleigh Vanlandingham, Ind.; 3rd- Savannah Steinke, Ind.; 4th- John Reasor, Ga.; 5th- Jordan Kuhn, Ind.

Coty Bell of Arkansas took top honors in the Senior division (ages 17 and up) followed by 2nd- Luke Bolin, Ark.; 3rd- Rebecca Brown, Pa.; 4th- Kristen Walker, Ill.; 5th- Kyle Shoufler, Ind.

Not only do the Shorthorn Juniors have to take care of their cattle everyday, but they also practice good **Herdsmanship**. The kids help sweep the alleys, clean up after the cattle and help with the overall appearance. The creativeness of the stalls was decorated by the juniors by hanging sparkling stars, or red, white, and blue signs up in the stalls to promote this year's theme. The contest was judges on: organization of tack, stall card quality, upkeep of stalls and bedding, cooperation and teamwork, and care and appearance of cattle.

12 head of cattle & Under:

1st- Kentucky; 2nd- Georgia; 3rd- Oregon; 4th- North Dakota; 5th- Kansas

13 – 35 head of cattle

1st- Arkansas; 2nd- South Dakota; 3rd- Minnesota; 4th- Oklahoma; 5th- Pennsylvania

36 head of cattle and Up

1st- Michigan; 2nd- Iowa; 3rd- Indiana; 4th- Ohio

Every year each association has the chance to show how proud they are of their members, and to promote shorthorns by exhibiting a **State Booth Display**. The competition is fierce and this year was no exception! Booths are judged on content: junior members/activities and the use of this year's theme, and the promotion of Shorthorns: organization, neatness, and creativity. This year Pennsylvania pulled this off the best with their booth: PENN STATE. Their Shorthorn classroom scene really kept with the "cattle on campus" theme of the week.

Receiving top honors was:

1st- Pennsylvania; 2nd- Iowa; 3rd- Indiana; 4th- Michigan; 5th- Minnesota

The **State Slideshow** is a new rendition of a contest that lets states show off their artistic creativity through digital means. And wow was this years good! The slideshows had to include slides from: previous Junior Nationals, other shows, junior photos and officers, advisors, and lassies. They were judged on: theme concept and continuity, organization of materials, neatness of workmanship, quality of photos and activities.

Receiving top honors was:

1st- Pennsylvania; 2nd- Indiana; 3rd- Arkansas; 4th- Illinois; 5th- Minnesota

For more information and a complete list of activities, sponsors, contests, and winners, visit www.shorthorn.org or contact the ASA at 1-877-272-0686 or amandar@shorthorn.org.

The mission of the ASA is to contribute to the profitability and quality of life of its members and their customers by maintaining, protecting the vulnerability and enhancing the value of the herd book and performance database for Shorthorn cattle. The ASA is headquartered in Omaha, Neb., and was founded in 1872 with herd book records going back to 1822. As one of the oldest American breed associations, the ASA provides services for more than 6,000 junior and senior members who register nearly 18,000 cattle annually. The American Junior Shorthorn Association promotes personal development through youth activities and educational events. The AJSA is dedicated to the betterment of its members, promotes valuable skills, and fosters friendships that will last a lifetime. To learn more, contact the ASA office or visit www.shorthorn.org.

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Photo of winners available upon request.