

Genomically Enhanced Female Project

As part of research collaboration with Neogen, the ASA Genomically Enhanced Female Project will expand to include both yearling heifers AND the mature cow herd in 2020. Take this opportunity to get a 50k test on your females for up to 60% off normal pricing!

Genomically test your females for as low as \$20!

Yearling Heifer Requirements

- Must test 80% of yearling heifers (Fall 2018 and younger)
- Birth, weaning, and yearling weights **MUST** be recorded with ASA
- Additional discounts provided for either:
 - Carcass ultrasound
 - Feed intake data
- Discount rate with all recorded weights: \$40
- Discount rate with weights and ultrasound/intake: \$20

Mature Cow Requirements

- Must test 80% of non-genotyped mature females
- Must have a calf recorded for 2019 or a valid code designated (Open, Donor cow, etc.)
- One of the following **MUST** be submitted:
 - 2020 cow weight with Body Condition Score
 - Udder scores for 2020 calving
- Discount rate with required cow data: \$20

***Limited to first 1,000 females
to be submitted to ASA***



Enrollment for the discounted price must be done through Matt Woolfolk (816.599.7777 | matt@shorthorn.org)