

## General Information and Suggestions for State Lassie Chapters

- ★ Try to have your Lassie Chapter meet more than once or twice a year if at all possible. Fellowship and communication among the membership will make your Chapter stronger.
- ★ Set goals! You will find willing participants if they understand just what they are trying to achieve. Work closely with both the men's and junior's organizations within your state.
- ★ The members of the National Board of Directors are always interested in your State Chapter and its activities. They are anxious to become better acquainted with your members. You might consider inviting Board members to some of your State functions – especially if there is a Board member living nearby or in a neighboring state.
- ★ Share the name of Lassie members from your State who would be good prospective candidates for Lassie of the Year or Lassie Board of Director. Information concerning these positions are contained within the National Lassie Handbook.
- ★ It takes a substantial bank account to run an organization such as ours on a National level. While every attempt is being made to keep costs down, expenses continue to rise. The ONE most effective way for the National Lassies to obtain revenue is through annual membership dues. Another method is through the Ways and Means projects. The registration fee sent by the states to enter their Queen in the National Contest is applied toward expenses incurred during the contest and any remaining toward the Queen's allocated expense monies. The National Board encourages your support and ideas in remaining solvent.

## Schedule of Deadlines

State Officers Lists.....Send complete list to Secretary & Membership Chairman immediately after elections.

Queen Registration fees (\$175).....Due April 15 to the Queen Chairman.

Queen Nomination Applications and Photos.....Due April 15 to the Queen Chairman.

Membership lists and dues.....Due April 15 to the Membership Chairman.

National Board of Directors Nominations.....Due 30 day prior to the Annual meeting held during the National Junior Shorthorn Show and Youth Conference. Send to the National Lassie President.

Lassie of the Year Nominations.....Due September 1 to Shorthorn Country as Honored in Louisville, KY at the NAILE.

## Information to be sent to the National Lassie Association

### Membership

A complete list of State Lassie membership should be sent to the National Membership Chairman by April 15 of each year. This list should be typed or neatly printed. The membership chairman may send state presidents a recommended form. It should contain members listed in alphabetical order with full mailing addresses that are as current as possible. Make sure your Lassie Queen, Alternate Queen and / or Princesses are members and included in this list. Please designate on the membership list who the officers and Queen and princesses are. Please send two copies, along with a check for payment of membership dues to the National Membership Chairman.

### National Dues

National Shorthorn Lassie dues are \$10.00 per person. A check covering the total number of members should be sent to the National Membership Chairman along with the membership lists by April 15. Please remember that membership in the National Shorthorn Lassies is the **ONE** most effective manner of supporting the National Auxiliary and assuring the continuity of the Queen program.

### Publicity

Any newsworthy happening within your Chapter should be reported to the National Publicity Chairman. These news items can then be shared with other Lassies through the **Shorthorn Country** or the National Lassie Newsletter. Newsworthy items may be special events held in your state, money making projects that are successful, items offered for sale through

your Chapter, special recognition achieved by Lassie members or other Shorthorn celebrities (especially the juniors), or special recognition Lassie members have received in other areas.

Also, any Lassie in your Chapter who wishes to express herself through an article for the Newsletter or the ***Shorthorn Country*** should submit her writing to the National Publicity officer. These articles may be used at the convenience of the Publicity officer.

Please supply the National Publicity Chairman with the names and addresses of State publications and radio or television stations that would be willing to use Shorthorn Publicity articles or information.

The ***Shorthorn Country*** is the first source of information for the National Lassie Organization. All information vital to the auxiliary will appear in the ***Shorthorn Country***. National newsletters will be published and distributed as the budget allows.