

National Shorthorn Lassie Board Meeting
November 16, 2013
Shorthorn Show, Louisville, Kentucky

The National Lassie Board meeting followed the annual meeting.

It was decided that Pam Dressen and Elaine Dragstrem would hold the two year terms and Amanda Gipe McKeith would hold the one year term.

We talked about Jr. Nationals and the importance of the Lassie Tea and Lassie 101 scheduled with all other events.

We also talked about the how to make our presence known in a more prominent way. It was decided that we would write articles that would be published in the “Tartan Plaid” section of the Shorthorn Country. All articles need to be submitted by the 10th of month prior to it being published.

January – Introduce Queens – Christine

February – History of the outfit and plaid – Theresa

March – Dues/What your membership does for you –Pam

April – Profile of Board Members – Faye

May/June – What is happening at Jr. Nationals – Fran

July - Concrete information about the queen contest – Christine and Elaine

August – National Queen’s year’s activities – Christine/Elaine/new queen

September – Alternate Queen’s year’s activities – Christine/Elaine/new alternate queen

October – Lassie Queen Candidates – Christine/Elaine

November – Lassie Annual Meeting and Activities – Lori

December – Dues – Pam

New Officers include:

President – Faye Korthaus

Vice-President – Lori Moore

Secretary – Fran McCall

Treasurer/Membership – Pam Dressen

Publicity – Theresa Sisung

Queen Cochairman – Elaine Dragstrem and Christine Heverly