

National Shorthorn Lassie Annual Meeting
November 16, 2015
Louisville, Kentucky

President Amanda McKeith called the meeting to order at 9:00 am on Monday, November 16, 2015 at National Shorthorn Show held at the North American International Livestock Exposition in Louisville, Kentucky. Agendas, treasurers' reports, minutes and a sample letter were distributed.

Members enjoyed refreshments provided by the National Shorthorn Lassies. Amanda asked for any corrections or additions to the agenda. Gwen Crawford suggested adding new fundraising ideas to the agenda. Theresa Sisung made a motion to accept the agenda as amended, Jane Sisung 2nd the motion. Motion carried. Next the board members introduced themselves, followed by the queen candidates. This year's candidates included Danielle Thompson, Texas, Riley Francis, Minnesota, and Macy Bakenhus, Nebraska. The current national queens Darci Cash and Alyssa Hofstatter introduced themselves followed by other members present.

President Amanda asked for a motion to accept the minutes from last year's annual meeting on November 15, 2014 in Louisville, KY. Lori Moore made a motion to approve the minutes and Gwen Crawford seconded the motion. Motion carried.

President Amanda asked if anyone has any questions about the written treasurers' report submitted by Pam since she was not present. The checking account balance as of November 5, 2015 is \$5,495.61. The CD of \$10,000 will mature in 2016. Jane Sisung moved to accept the treasurer's report as presented and Elaine Dragstrem seconded the motion. Motion passed.

The next item of business was coming up with a proposed budget for 2016.

Income

Dues	\$1,350
Queen Candidate Fees	\$600
Silent Auction	\$1,000

Expenses

Queen Travel Expenses	
National Queen	\$1,500
Alt. Queen	<u>\$1,000</u>
	\$2,500

Contest Expenses

Skirts	\$600
Gift/Sashes	\$200
Crowns	\$30
Flowers	\$50
Dinner	\$300
Show Food	\$100

Mis.		<u>\$120</u>
	Total	\$1,500
Promotional		
Lassie Princess Hour		\$80
Lassie 101		\$75
Social		\$55

Gwen Crawford moved to approve the budget and Lori Moore seconded the motion. Motion carried.

Old Business:

Elaine Dragstrem gave a report on the Lassie Princess Hour at the National Junior Shorthorn Show. Instead of doing the crowns and sashes this year, the girls designed their own tote bags. The Lassies gave out bottled water and to go treats and the traditional group photo was taken. Approximately 35-40 girls participated this year and several state queens assisted the national queens.

Current national queens Darci Cash and Alyssa Hofstatter talked about Lassie 101 also at the National Junior Shorthorn Show. Approximately four girls showed up and the national queens talked about beauty tips and the process of how to run for national queen.

Fundraising was discussed next. Amanda asked for input on her letter to the American Shorthorn Association and American Junior Shorthorn Association asking to be including in future fundraising activities. One suggested was made. Fran McCall made a motion to approve the letter as amended, 2nd by Lori Moore. Motion carried. Gwen made a pitch to sell something "Shorthorn" at future events but not have a large quantity of items that someone has to pack and store like in year past. Ideas that had been suggested to her include kitchen items like wine glasses, platter, glasses, towels, aprons, cutting boards and other items like totes, piggybanks, scarfs, onesies and little lassie outfits. Gwen suggested ordering a limited supply and when we sell out of something, than it's gone. Places we could sell stuff soon would be the Impact Conference, Denver and Junior Nationals. All were in agreement of this idea and details would be discussed at the board meeting following the annual meeting.

Amanda talked about the silent auction that will be held this afternoon, Monday, November 16 from 1:00 pm to 4:30 pm at the ASA booth to benefit the National Shorthorn Lassies. All the board members, current queens and queen candidates donated items to sell. The queen candidate's moms volunteered to set up and man the silent auction while the board and queens go to lunch.

Mrs. Cash brought up that John Sullivan would like to donate some embryos in the future with all the proceeds benefiting the National Shorthorn Lassies. Other expressed that they would like to see the lassies raise enough money in the future to increase the travel reimbursement and for the national queens to keep their kilts.

New Business:

Amanda reported that she had gone several calls from Pat Stout over concerns with the lassie outfit. Pat thought we should go back to the short kilts and add the rosettes back to the boots. Several of the current queens express that they would not feel comfortable in the show ring in a short kilt. Amanda pointed out that we have modernized the outfit over the past few years removing the gold bows on the tartan and this year updating the national crowns to not have hearts in the design. She also pointed out the queen chairs have also been discussing the national sashes and thinking about possible doing a leather sash like the Nebraska state queen has in the future. Riley Francis also pointed out that we need to continue to explain the lassie outfit to those in the breed. Jessica McCall pointed out she did an article about the kilt in the spring for the Shorthorn County. Many people present express at the meeting that we need to continue to do more education like this in the future.

President Amanda presented retiring board member gifts to Fran McCall, Lori Moore, Christine Heverly, Pam Dressen and Elaine Dragstrem. The next item of business was election of directors. The following members with nominated for board for a second 2 year term, Pam Dressen and Elaine Dragstrem, and for a first 2 year term, Shay Bakenhus, Cari Pennington, and Roberta Francis. Jane Sisung made a motion to close nominations and Lori Moore 2nd the motion. Motion carried. Officers will be elected at the board meeting following the meeting.

Elaine Dragstrem made a motion to adjourn and Jessica McCall seconded the motion. The meeting was adjourned.