

Introducing the 2019 Shorthorn Heifer Feed Efficiency Project

*As part of a research trial with Iowa State University,
ASA Members have the opportunity to collect feed intake data on replacement females.*

What Are We Looking For?

- Pen of 6 Heifers
- Registered Shorthorn/ShorthornPlus
- Born January - March 2019
- Multiples Sires Represented

Data Collected

- Feed Intake
- Carcass Ultrasound
- uLD DNA Test
- Yearling Weights
- Pelvic Measurements
- Reproductive Tract Scores
- Blood Testing for Sexual Maturity

- *Located at ISU Beef Nutrition Farm, Ames, IA*
- *Delivery approximately October 15*
- *120 day feeding period with a 70 day feed intake test*

For more information, costs, and to nominate your heifers, contact:

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