

**National Shorthorn Lassie Association Annual Meeting
November 13th, 2021 | Louisville, Kentucky**

Sommer called the meeting to order at 2:04

Board members in attendance include Sommer Smith, Sydney Miller, Pam Dressen, Christina Wenderski, Elaine Dragstrem, Jacalyn Meisner. There were 20 total members in attendance in person and via zoom.

Sydney presented the secretary's report from the 2020 annual meeting. Christine Heverly moved to approve the secretary's report, Elaine seconded.

Pam presented the treasurer's report as of November 12, 2021. A balance of **\$9,992.25** is in the checking account and **\$15,000.00** was moved into a CD. Sydney moved to approve the treasurer's report, Elaine seconded.

It was noted that the money from the Funding the Future sale has not been received and that we shorted Desirae (former National Lassie) \$1,000.00. Pam will be taking care of both.

The overwhelming majority liked the contest at Jr. Nationals except for the crowning. Sommer will work with Shelby to ensure that in the future we can have more time for the crowning and that it is given proper attention.

Elaine presented at Lassie 101 at Jr. Nationals and felt it was successful. For the Lassie Tea, current state queens worked together to help little lassies decorate sashes and ear tags. The ear tags were a hit amongst the crowd. The board will be looking into rescheduling future Lassie Teas if there is a better time.

Sommer opened the floor for nominations for the Lassie Board. Pam, Elaine, Gwen, Faye S., Faye K., Tawana Holland and Desirae Logsdon all accepted nominations. Sydney moved to cast a unanimous ballot, Christina seconded, motion passed.

Elaine announced that 5 stoles were made from extra kilts that were purchased.

Desirae donated a lot for Deck the Stalls, which included Christmas themed baskets filled with Shorthorn Worlds from the 40's and 50's.

Sydney moved to adjourn the main meeting, Elaine seconded, meeting adjourned.

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Election of officers

President – Sommer

VP – Desirae

Secretary – Sydney
 Treasurer – Elaine
 Public Relations – Christina
 Queen Co-chairs
 Jr. Nationals – Emily?? (Desirae and Sydney to assist)
 OKC – Gwen
 NAILE – Elaine
 Directors
 Jacalyn
 Faye S.
 Faye K.
 Tawana

2022 ARTICLES		
MONTH DUE	Topic and *Reminders*	Board Member
January	Get to know board. *Social media reminder*	Sommer
February	Queen recap	National Queen
March	Queen recap *Application due date reminder*	Alt. National Queen
April	History	Desirae
May/June	Contestants	Elaine
July	Jr. National Recap	Faye S.
August	Introduction of new queens	New Queens
September	Lassie Annual Meeting	Sydney
October	*Lassie Annual Meeting reminder*	Sydney
November	ASA Annual Meeting/photo collage??	Christina
December	Dues due	Pam

Sydney will now head the Membership Directory Committee and will begin working on the spreadsheet after the holidays.

Christina will do a State Lassie social media shoutout as new queens are elected on the Facebook/Instagram. Faye S. will give Christina log in information for Instagram.

The logo needs to be digitized for future use. The consensus is to focus on modernization of the current logo instead of a complete redesign. Sommer will reach out to Melissa Photography and Design and Elaine will reach out to Benchmark to get quotes, timeline etc. Both will report back at next meeting.

Fundraising ideas for the upcoming year:

ASA Annual Meeting?

 Online only 50/50 raffle? Leading up to Annual meeting?

Queen baskets at Jr. Nationals

Deck the Stalls?

OKC

 50/50 raffle – half to breeder half to association

Queen lot(s) in the Summit – money to queens directly

Sell tickets for custom big ticket item (i.e. necklace, toy barn, Kris Vogel etc) to be picked up at
insert show/meeting here

Next meeting: January 5 via Zoom at 7:30

Items to be discussed: Necklace or other fundraiser items and logo

Faye S. to send current board member contact list to Christina.