

Shorthorn YOUTH DEVELOPMENT fund

The Shorthorn Youth Development Fund was established in 2020 to provide financial support that will sustain and expand excellent programming to develop Shorthorn youth as cattle producers and responsible, productive citizens.

According to a 2015 survey conducted at the Shorthorn Impact Conference, 61% of the breeders in attendance were junior members. These active members of the American Shorthorn Association prove how important youth development is, and that junior involvement is the pathway to the future success of our breed.

One example of excellent programming for junior members is the National Junior Shorthorn Show & Youth Conference. Close to 400 young people and their families come together to compete with cattle in the show ring and as individuals and teams in a variety of contests. It's an action-packed week of learning and fun that develops skills, knowledge and confidence, along with love for the breed and friendships that last a lifetime. The cost to produce this annual event is more than \$250,000, mostly raised through sponsorships and donations.

The Shorthorn Youth Development Fund is a 501(c)(3) non-profit organization, a financial resource to directly invest in the future of the breed that is your business, your lifestyle and your passion. The reason for building this new fundraising platform was to streamline the donation process and make contributing to youth development more accessible for everyone, especially those whose business directly benefits from junior and family customers.

You can provide support in several ways: offering a lot in your annual sale and giving 50% or 100% of the proceeds, donating a specific dollar amount and paying it on an annual, quarterly or monthly basis or sponsoring the NJSS with a corporate or family gift. The fund accepts checks, credit cards and direct debit from your bank account. No contribution is too small, and every dollar counts! Everyone will be recognized publicly for their participation.

By making the commitment to "pay it forward" through an annual contribution to the Shorthorn Youth Development Fund, today's breeders accept responsibility of seeing to it that our youth have the development opportunities they need to prepare for their time as the Shorthorn breeders of tomorrow.



Shorthorn Royal Society Members

Diamond: \$5,000+

Alden Farms :: Sullivan Farms

Ruby: \$2,500 - \$4,999

Cates Farms :: Greenhorn Cattle Company :: Little Cedar Cattle Co. :: Schrag 605

Emerald: \$1,000 - \$2,499

Aegerter Cattle Company :: Cornerstone Farms :: Fred Ripberger :: Smith Family Farms :: Paint Valley Farms :: Jungels Shorthorn Farm :: Martindell Farms LLC. :: WHR Shorthorns :: Roan for the Roses Sale

Sapphire: Less than \$1,000

Berg Shorthorns :: Shoufler Shorthorns :: Tadmore Farms :: Greenhorn Cattle Co. :: Turner Family Shorthorns :: Double C Farm :: Crow Creek Farms :: Narrow Brook Farms :: Jester Farms :: Stangl Shorthorns :: Greg Crawford Family